Azure Beauty's Privacy Policy

Privacy Policy

Azure Beauty is a Beauty Therapy Practice. This privacy policy explains how Azure Beauty uses any personal information we collect about you when you become a client. It applies to both the business and its website <u>www.azurebeauty.biz</u> and to no other website.

What information do we collect about you?

Information will be collected from you on initial contact and supplemented as and when appropriate.

The details we will obtain from you will be:

- Full name
- Address
- Telephone numbers
- Email address
- Appropriate medical and lifestyle information
- Details of products and services supplied to you

In certain cases – but only with your consent – we may ask to retain photographic evidence of treatments given.

We will also keep details of products and services provided to you during your time as a client of Azure Beauty.

We will not retain your credit/debit card details. Our card payment system is Payment Card Industry Data Security Standard (PCI DSS) compliant.

How will we use the information about you?

Any information obtained from you will be used exclusively by Azure Beauty for its own purposes, and will not be shared for marketing purposes with other companies or outside organisations.

Access to your information

You have the right to request a copy of the information which we hold about you at anytime. We would like to ensure that the personal information that we hold about you is accurate and up to date at all times, so please let us know of any changes when they occur.

Changes to our privacy policy

We keep our privacy policy under regular review and we will place any updates on our web page. This privacy policy was last updated on 09 April 2018.

How to contact us

Please contact us if you have any questions about our privacy policy or information we hold about you by email to <u>claire@azurebeauty.biz</u> or write to:

Azure Beauty Larkfields Tadmarton Heath Road Hook Norton Banbury Oxfordshire OX15 5DQ